

1896 BIRTH OF ESPINALER

Miquel Riera i Prat, moved from his country house to settle in **Vilassar de Mar** to open **Tavern Espinaler**. It was the typical kind of **Mediterranean** establishment: small, cozy and with a rustic family atmosphere. This is maintained over the years from generation to generation. In **1907**, thanks to the work of Miquel Riera i Prat, the Espinaler achieved a license to open the **tobacconist's**, which gave a significant drive to the family business.



From left to right:

Joan Tapias i Riera, Ventureta Roldós and (their son and our current president) **Miquel Tapias Roldós**

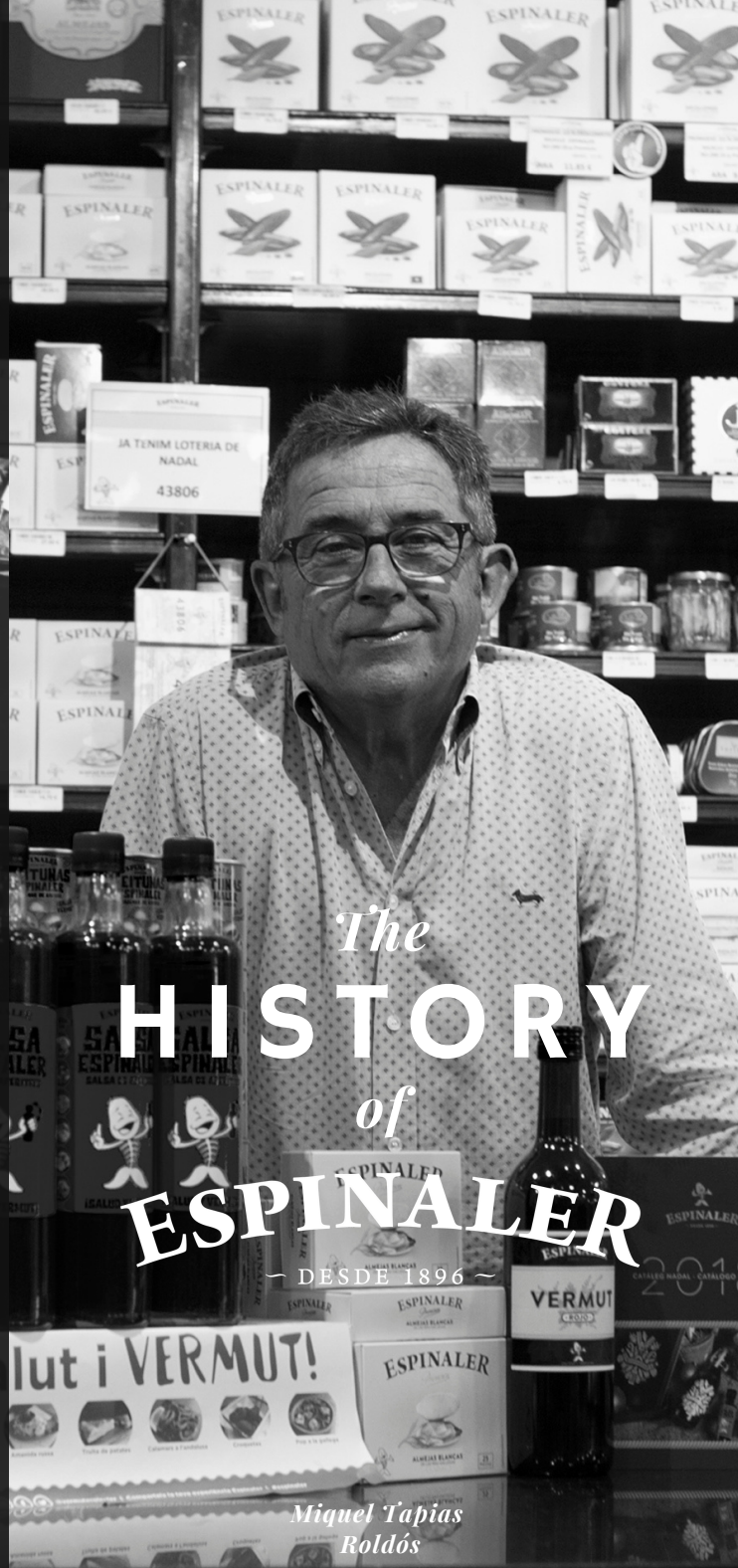
1946

GROWTH OF ESPINALER

The founder's grandson, **Joan Tapias i Riera**, started the change of business. He brought in very **high-quality vermouth**, and little by little the range of products for **hors d'oeuvres** broadened into top-quality Galician preserves: white clams, cockles, mussels, tuna

1952 CREATION OF THE SALSA

The family thought their business lacked a little innovation, so they started experimenting using their imagination. They wanted to create a sauce that would pair **perfectly** with their **seafood preserves, chips, olives** and **salads**. Finally, in 1952, **Ventureta Roldós** (Joan Tapias's wife) created and finalised the perfect formula for Espinaler Sauce, the company's **flagship product** to this day.



1970 REVOLUTION OF ESPINALER

Miquel Tapias Roldós, the founder's Great-grandson, took over the reins of the business and started a revolution in the Espinaler. He started to travel to **Galicia** to choose the best shellfish in person at auctions. This was the start of the marketing of **Espinaler canned food**.



From left to right:

David Tapias (son of Miquel), **Ventureta Roldós**, **Miquel Tapias Roldós** and **Joan Tapias i Riera**.

2000 NATIONAL EXPANSION

Espinaler started to expand its canned food products around a large part of Spain. In 2000, the **Warehouse-Tavern-Store** was opened in Vilassar de Mar: **1,300 m²** warehouse. It stores a selection of the **best gourmet products**: a total of more than **4,500** references which form the **gourmet empire of the Warehouse Espinaler**.

2012 INTERNATIONAL EXPANSION

Today the company has exported its products to over **40 countries** across **Europe, Asia, Oceania**, and the **Americas**. **David and Miki Tapias** (the founder's great great-grandsons) are the **fifth generation** to maintain the **same philosophy** as they were taught by their grandfather in 1946, and their father later: to offer **very high quality** products and **innovate**.

Interesting fact: All these pictures were taken at the same place, behind the same shelves at Tavern Espinaler.